



TOP 100 M25-54 SPORTS PROGRAMS, 2015

01/01/2015-12/31/2015

Rank	Program	Originator	Day Of Week	# of Telecasts	First Telecast Date	M25-54 Live+SD	
						US AA% (x.x)	US AA Proj (000 s)
1	SUPER BOWL GAME XLIX	NBCSu	1	02/01/2015	44.5	26,169
2	SUPER BOWL PRE-KICK	NBCSu	1	02/01/2015	33.2	19,529
3	SUPER BOWL POST	NBCSu	1	02/01/2015	29.2	17,181
4	SUPER BOWL KICK-OFF	NBCSu	1	02/01/2015	27.6	16,210
5	FOX NFC CHAMPIONSHIP	FOXSu	1	01/18/2015	23.1	13,598
6	FOX NFC PLAYOFF-SUN	FOXSu	1	01/11/2015	21.6	12,699
7	FOX NFC WILDCARD GAME	FOXSu	1	01/04/2015	21.3	12,519
8	AFC DIVISIONAL PLAYOFF-SU	CBSSu	1	01/11/2015	20.1	11,826
9	FOX NFC PLAYOFF-SU PST GN	FOXSu	1	01/11/2015	19.9	11,727
10	AFC CHAMPIONSHIP ON CBS	CBSSu	1	01/18/2015	19.6	11,528
11	AFC DIV-PLF-POST-GUN-SU	CBSSu	1	01/11/2015	17.8	10,481
12	FOX NFC WILDCARD POST GUN	FOXSu	1	01/04/2015	17.0	10,028
13	NBC NFL PLAYOFF GAME 1/10	NBCSa.	1	01/10/2015	16.5	9,685
14	FOX NFC CHAMPIONSHIP-GUN	FOXSu	1	01/18/2015	15.8	9,318
15	CFP CHAMPIONSHIP L	ESPN	M.....	1	01/12/2015	15.3	8,985
16	FOX NFC PLAYOFF-SAT	FOXSa.	1	01/10/2015	15.2	8,926
17	SUPER BOWL PREGM 530P	NBCSu	1	02/01/2015	15.2	8,921
18	AFC CHAMP PRE KICK ON CBS	CBSSu	1	01/18/2015	15.0	8,840
19	CBS NFL SINGLE - THU	CBS	...Th...	1	11/26/2015	14.2	8,322
20	AFC WILDCARD PLAYOFF	CBSSu	1	01/04/2015	14.1	8,300
21	FOX NFC WILDCARD POST GME	FOXSu	1	01/04/2015	13.9	8,177
22	FOX NFC WILDCARD PRE KICK	FOXSu	1	01/04/2015	13.8	8,146
23	NBC NFL TH SPECIAL	NBC	...Th...	2	09/10/2015	13.7	8,025
24	NBC NFL PLAYOFF GAME	NBCSa.	1	01/03/2015	13.7	8,064
25	FOX NFL SUNDAY-NATIONAL	FOXSu	8	09/20/2015	13.5	7,917
26	AFC DIV-PLF-POST-GAME-SU	CBSSu	1	01/11/2015	13.4	7,906
27	AFC DIV-PLF-PRE-KICK-SU	CBSSu	1	01/11/2015	12.9	7,567
28	CFP CHAMPIONSHIP SUST L	ESPN	M.....	1	01/12/2015	12.8	7,554
29	FOX NFC PLAYOFF-PST-SUN	FOXSu	1	01/11/2015	12.4	7,284
30	CBS NCAA BSKBL CHAMPSHIPS	CBS	M.....	1	04/06/2015	12.3	7,234
31	CBS NFL NATIONAL	CBSSu	8	09/13/2015	12.1	7,085
32	AFC CHAMP POST GUN ON CBS	CBSSu	1	01/18/2015	11.9	6,987
33	FOX NFL-THU	FOX	...Th...	1	11/26/2015	11.9	6,948
34	FOX NFL-THU POST GUN	FOX	...Th...	1	11/26/2015	11.7	6,868
35	NBC SUNDAY NIGHT FOOTBALL	NBCSu	16	09/13/2015	11.7	6,850
36	NBA FINALS ON ABC-GM 6	ABC	.Tu.....	1	06/16/2015	11.7	6,865
37	AFC WILDCARD POST GUN	CBSSu	1	01/04/2015	11.7	6,862
38	FOX NFC CHAMPIONSHIP-KICK	FOXSu	1	01/18/2015	11.5	6,763
39	ESPN NFL WILDCARD	ESPN-SYNSa.	1	01/03/2015	11.5	6,738
40	CBS NFL-THU POST GUN	CBS	...Th...	1	11/26/2015	11.4	6,686
41	NFL WILDCARD L	ESPNSa.	1	01/03/2015	11.2	6,587
42	FOX NFC PLAYOFF-SA PST GN	FOXSa.	1	01/10/2015	10.7	6,315
43	CFP SEMIFINAL L	ESPN	...Th...	4	01/01/2015	10.4	6,087
44	FOX NFC PLAYOFF-KICK-SUN	FOXSu	1	01/11/2015	10.3	6,036
45	NBA FINALS ON ABC-GM 5	ABCSu	1	06/14/2015	10.2	5,972
46	FOX NFL SUNDAY-SINGLE	FOXSu	8	09/13/2015	10.1	5,939
47	CBS NFL NATL POST GUN	CBSSu	8	09/13/2015	10.1	5,890
48	NBA FINALS ON ABC-GM 4	ABC	...Th...	1	06/11/2015	10.0	5,904
49	SUPER BOWL PREGM 5P	NBCSu	1	02/01/2015	9.8	5,791
50	NBA FINALS ON ABC-GM 2	ABCSu	1	06/07/2015	9.8	5,779
51	NBA FINALS ON ABC-GM 3	ABC	.Tu.....	1	06/09/2015	9.8	5,745
52	FOX NFC PLAYOFF-KICK-SAT	FOXSa.	1	01/10/2015	9.5	5,587
53	FOX NFL-THU POST GAME	FOX	...Th...	1	11/26/2015	9.5	5,553



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54	FOX FIFA WMN WC FINAL	FOXSu	1	07/05/2015	9.4	5,553
55	ESPN NFL REGULAR SEASON 2	ESPN-SYN	M.....	1	09/14/2015	9.4	5,517
56	CBS NFL-THU PRE-KICK	CBS	...Th...	1	11/26/2015	9.3	5,446
57	NBA FINALS ON ABC-GM 1	ABC	...Th...	1	06/04/2015	9.3	5,466
58	NBA TROPHY PRESENTATION	ABC	.Tu.....	1	06/16/2015	9.2	5,418
59	CBS+NFLN THU NT FOOTBALL	CBS	...Th...	8	09/17/2015	9.2	5,367
60	NBC NFL TH PRE-KICK	NBC	...Th...	2	09/10/2015	9.0	5,283
61	NBC NFL PLAYOFF POST	NBCSa.	1	01/03/2015	8.9	5,251
62	ESPN NFL REGULAR SEASON 1	ESPN-SYN	M.....	1	09/14/2015	8.9	5,198
63	FOX NFL SUNDAY-PST GN-NAT	FOXSu	16	09/13/2015	8.8	5,128
64	CBS NFL-THU POST GAME	CBS	...Th...	1	11/26/2015	8.8	5,123
65	NBC NFL PLYOFF PR-KCK1/10	NBCSa.	1	01/10/2015	8.7	5,115
66	FOX NFC PLAYOFF-SA PST GM	FOXSa.	1	01/10/2015	8.5	5,016
67	AFC CHMP POST GAME ON CBS	CBSSu	1	01/18/2015	8.5	4,981
68	SUNDAY NIGHT NFL PRE-KICK	NBCSu	16	09/13/2015	8.4	4,937
69	NBC NFL TH POST	NBC	...Th...	2	09/10/2015	8.4	4,891
70	NBC NFL PLYOFF POST 1/10	NBCSa.	1	01/10/2015	8.3	4,862
71	CBS NFL SINGLE	CBSSu	8	09/20/2015	8.2	4,790
72	NBC NFL PLAYOFF PRE-KICK	NBCSa.	1	01/03/2015	8.1	4,743
73	TBS NCAA BSKBL CHAMP SA-2	TBS NETWORKSa.	1	04/04/2015	7.7	4,556
74	AFC WILDCARD PRE-KICK	CBSSu	1	01/04/2015	7.6	4,462
75	CBS NCAA BSK CHMP-PRE-TIP	CBS	M.....	1	04/06/2015	7.6	4,454
76	FOX NFL SUNDAY-REGIONAL	FOXSu	8	09/20/2015	7.5	4,396
77	ESPN NFL REGULAR SEASON	ESPN-SYN	M.....	15	09/21/2015	7.5	4,394
78	FOX NFC CHAMP-THE OT	FOXSu	1	01/18/2015	7.4	4,365
79	FOX WORLD SERIES GAME 5	FOXSu	1	11/01/2015	7.4	4,328
80	SUPER BOWL PREGM 430P	NBCSu	1	02/01/2015	7.4	4,330
81	NFL REGULAR SEASON L	ESPN	M.....	17	09/14/2015	7.3	4,284
82	CBS NCAA BSKBL CHMP SU-2	CBSSu	1	03/29/2015	7.3	4,300
83	TBS NCAA BSKBL CHMP SA-2	TBS NETWORKSa.	1	03/28/2015	7.3	4,291
84	NFL TODAY POST-GAME	CBSSu	1	09/13/2015	7.2	4,232
85	FOX WORLD SERIES GM5-PRE	FOXSu	1	11/01/2015	7.2	4,207
86	OT, THE	FOXSu	7	10/04/2015	7.1	4,137
87	FOX NFL GAME BREAK	FOXSu	8	09/20/2015	7.0	4,123
88	CBS NFL TODAY-THU	CBS	...Th...	1	11/26/2015	7.0	4,088
89	CBS NFL REG POST GUN	CBSSu	7	09/13/2015	6.9	4,065
90	CBS+NFLN THU NT POST-GUN	CBS	...Th...	8	09/17/2015	6.9	4,064
91	CBS NFL REGIONAL	CBSSu	8	09/13/2015	6.8	3,974
92	FOX WORLD SERIES GAME 1	FOX	.Tu.....	1	10/27/2015	6.8	3,968
93	AFC WILDCARD POST GAME	CBSSu	1	01/04/2015	6.8	3,974
94	CBS NFL SINGLE POST GUN	CBSSu	8	09/20/2015	6.5	3,799
95	SUPER BOWL PREGM 4P	NBCSu	1	02/01/2015	6.4	3,783
96	NBC NFL SUNDAY POST	NBCSu	16	09/13/2015	6.4	3,746
97	FOX NFC WILDCARD PRE	FOXSu	1	01/04/2015	6.4	3,752
98	FOOTBALL NT AMERICA PT 3	NBCSu	16	09/13/2015	6.4	3,720
99	AUDI KICKOFF TO THE EMMYS	FOXSu	1	09/20/2015	6.3	3,704
100	CBS NFL NATL POST GAME	CBSSu	1	09/27/2015	6.1	3,595

Source: 1/1/15-12/31/15 Nielsen Live+SD M25-54 estimates from NNTV.